

Yellow Fish Campaign

Minutes of sub-group meeting

Monday 3rd February 2020

Council Chambers, The Moor, Falmouth

Present:

Kirstie Edwards (KE)	Plastic Free Falmouth
Lorian Hargreaves (LH)	Falmouth Marine Conservation
Cllr Tony Parker (TP)	Falmouth Town Council
Clare Lewis (CL)	Prislow Woods Community Project
Jay Gidman (JG)	Falmouth Civic Society
Jacqui Owen (JO)	Falmouth Town Council
Tony Arden (TA)	Environment Agency
Euan McPhee (EM)	Friends of Tregoniggie Woodland
Robbie Brown (RB)	Persimmon Homes
David Yelland (DY) (Secretary)	Swanpool Forum

Apologies: Danny Konick, Jennifer Carter

1. Lessons Learnt from Newquay Marine Group

LH has liaised with those involved with a successful Yellow Fish campaign in Newquay late last year.

Campaign details and Environment Agency reports of the campaign to be circulated

Action LH

2. Grant Application- Persimmon Community champion scheme- back up plan?

KE has prepared an application for funding to the Persimmon Homes Community Fund to cover costs of leaflets, posters and other items. If this is not successful then **TP** may be able to fund from his Councillor community allocation. Additionally the groups involved with the FGCF may be able to cover the relatively minor costs involved.

3. Physical completion of project- who is responsible?

Maps of drains to be obtained from CC and SWW, and Ben Swanson from SWW to be invited to next meeting.

Action CL

Information on the types/uses of drains and other technical info, to be circulated.

Action TA

Investigate supply of template/stencils for Yellow Fish spraying.

Action RB/LH

The target area for the campaign will be divided into eight sub - areas. Maps and details to be circulated.

Action DY

Area details and responsibilities summarised as follows:

Sub area code	Area name	Responsibility
A	Conway Road West	Persimmon Homes
B	Conway Road Central	FTC (TA an EEEO's)
C	Conway Road East	FTC (TA an EEEO's)
D	Venton Road	Friends of Tregonigie Woodland
E	Bickland Industrial Estate	PFF and FMC
F	Tregonigie Industrial Estate	PFF and FMC
G	St Frances School area	PFF and FMC
H	St Marys School area	Prislow Woods Community Project

4. Leaflet printing, design, costs and other feedback

It was proposed that the leaflet text mentions the official site designations, i.e Local Nature Reserve, SSSI and SAC . the latest version of the leaflet to be circulated for comment.

Action DY

A quote from two sources (Salisbury/St Austell) to be obtained for printing the leaflets on eco-friendly paper.

Action LH

5. Publicity- should we build suspense? Best route

It was agreed that a press release and notification via newsletters would be actioned prior to the application of the Yellow Fish symbols (see timescales in section 7 below).

Electronic version of the press release to be sent to local organisations for circulation; including: Falmouth Civic Society, Save Our Falmouth, Falmouth Bay Residents Association, Rotary Club, local schools, FXU, Town Manager, BID, U3A, WI, Falmouth Churches Together, Other.

A press release will be drafted and circulated in accordance with timescales shown in section 7 below.

Action KE

Radio Cornwall to be contacted, hopefully to feature and/or publicise the campaign.

Action CL

6. Murals

The proposed site of the mural, on the fence by the pumping station, is outside the campaign area but will still be relevant, particularly as future campaigns will incorporate all regions of the Bickland Stream Catchment Area. Costs for the mural, using graffiti resistant paint have been estimated at £600. It is possible that Persimmon Homes may have available facilities/resources.

Action RB

7. Allocate roles and responsibilities for above agreed actions

Actions agreed at the meeting are as highlighted above. The proposed campaign action timeline is as follows:

ACTION	TIME LINE
Finalise leaflet text and obtain printing quotes	By 24 th Feb.
Print leaflets	By 9 th March
Prepare map/list of drain locations	
Gain all necessary permissions	
Press release to media and all contacts	9 th - 13 th March
Prepare template/stencils and all materials	By 16 th March
Prepare risk assessments	
Prepare and position mural	
Training and briefings	By 20 th March
Apply Yellow Fish symbols and deliver leaflets	23 rd to 29 th March
Conduct schools education programme	20 th - 30 th April

8. AOB

Falmouth Marine school to be contacted re. involvement with campaign.

Action KE

Danny Konick to be asked to obtain written permission from CC/landowners for all locations where Yellow Fish are to be marked.

Action CL

Note to include Yellow Fish leaflet in new home sales welcome pack

Action RB

FGCF Bank account to be established

Action JG

Schools education programme to be reviewed and compiled. (To include input from Environment Agency)

Action CL

9. Date/Venue of next meeting

The next meeting will be held on Tuesday 3rd March, commencing 1.30 p.m in the new FTC offices (old post office) on The Moor.